



nadiaftx@live.com | www.nadiaftx.wix.com/artdezign с 819.968.9078 | м 819.281.2173



COMPOSITION:

Conception of a Logo / professional signature in muliple versions (with components on variatiations)

DEZIGN: Includes an explanatory document formulated to detail the essentials of an established branding. Including the 'BRANDING GRAPHIC STANDARDS' put in place to keep the 'Branding' uniformity across all media platforms.

- Typography | Colors | Structure | Complementary Images | Rules | Digital and Printable Components -

EACH VERSION PROVIDED IN **COLOR & MONOCHROME** №1 Logo - Version Original COMPLETE

№ 2 Logo - Version Simplifé ICON / ABRIDGED

№3 Logo - Variant Versions | Vertical / Horizontal / SLOGAN |

CAN INCLUDE A SLOGAN & GRAPHIC ELEMENTS

APPLICATIONS OF THE DIFFERENT FORMATS PROVIDED

JPEG Format 300 dpi

IMAGE FILE (PIXEL) to incorporate in various printable and digital documents BEST APPLICABLE FOR: Word | Excell | Stationary Invoice | Web | Incorporation in promos & other corporate publications...

PNG Format 300 dpi

FILE WITH TRANSPARENT BACKGROUND to incorporate in various printable and digital documents BEST APPLICABLE FOR: - Acts exactly as the *IPEG* format but without background

PDF Format Vecteur - HRes. *

VECTOR FILE ("CLEAN LINE") to incorporate in various printable and digital documents (ENLARGEABLE + ∞) BEST APPLICABLE FOR: Banner/Printing of all type of web/print publication and craft media

VECTOR DEFINITION: *ORIENTED SEGMENTS ON A LINE, FORMING A MATHEMATICAL BODY ON WHICH OPERATIONS CAN BE PERFORMED.

NOTE: A PDF can also contain non-vector images (Identified with corresponding items)

ALL FINAL FILES ARE USABLE ON ALL PLATFORMS AND MEDIA LISTED FOLLOWING DEZIGNS CONCEPTION. THE PURCHASE ALSO INCLUDES OWNERSHIP AND RIGHTS TO THE CREATION OF THESE FILES.



PACKAGE 3 OFFER: \$180 *

PACKAGE 3 + XTRA OFFER: \$230*

*This offer is subject to additional charges according to the exchange instances of the adjustments

XTRA (OPTIONAL) + Additional design of:

MODEST PRICE \$50

№ 4 EMAIL SIGNATURE

№5 BUSINESS CARD

№6 LETTERHEAD

To establish the best development of your Brand Image