LOGO+ ICON

PACKAGE 2

ARTIST DEZIGNER

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COMPOSITION:
Conception of a Logo / professional signature *(original)* and icon *(used for multiple social networks or other puplicitar brands)*

DEZIGN: Includes an explanatory document designed to detail the essence of the logo and its attributes. Including the *'LOGO GRAPHIC STANDARDS'* put in place to keep the logo consistent across all media platforms.

- Typography | Colors | Structure | Rules | Digital and Printable Components -

EACH VERSION PROVIDED IN COLOR & MONOCHROME

№ 1 LOGO - Original Version COMPLETE
№ 2 LOGO - Simplified Version ICON / ABRIDGED
CAN INCLUDE A SLOGAN

APPLICATIONS OF THE DIFFERENT FORMATS PROVIDED

JPEG Format 300 dpi

IMAGE FILE (PIXEL) *to incorporate in various printable and digital documents*
BEST APPLICABLE FOR: *Word | Excell | Stationary Invoice | Web | Incorporation in promos & other corporate publications...*

PNG Format 300 dpi

FILE WITH TRANSPARENT BACKGROUND *to incorporate in various printable and digital documents*
BEST APPLICABLE FOR: *- Acts exactly as the JPEG format but without background*

PDF Format Vecteur - HRes. *

VECTOR FILE ("CLEAN LINE") *to incorporate in various printable and digital documents* (ENLARGEABLE + ∞)
BEST APPLICABLE FOR: *Banner/ Printing of all type of web/print publication and craft media*

VECTOR DEFINITION: *ORIENTED SEGMENTS ON A LINE , FORMING A MATHEMATICAL BODY ON WHICH OPERATIONS CAN BE PERFORMED.

NOTE: A PDF can also contain non-vector images (Identified with corresponding items)

ALL FINAL FILES ARE USABLE ON ALL PLATFORMS AND MEDIA LISTED FOLLOWING DEZIGNS CONCEPTION. THE PURCHASE ALSO INCLUDES OWNERSHIP AND RIGHTS TO THE CREATION OF THESE FILES.

PACKAGE 2 OFFER: $120 *

PACKAGE 2 + XTRA OFFER: $170*

**This offer is subject to additional charges according to the exchange instances of the adjustments*

XTRA (OPTIONAL) +
Additional design of:
MODEST PRICE $50

№ 4 EMAIL SIGNATURE
№ 5 BUSINESS CARD
№ 6 LETTERHEAD

To establish the best development of your Brand Image

• DISCIPLINE • DILIGENCE • DÉVOTION!